



# Moving Forward

## ANNUAL 2022-23 REPORT



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**TARUN CHETNA**  
Pratapgarh, U.P.



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### **Message from Director:**

*I am very pleased to present you the Annual Progress report for the financial year of 2022-2023. This year has been very learning-full for Tatun Chetna with new opportunity, success and challenges. These success and challenges provided scope to learn a lot and we continuing with learning came out from those.*

*Tarun Chetna exists to improve life situation of marginalized community. through its direct engagement with community and promoting & facilitating organized initiatives in underdeveloped regions. The roles of civil society organizations, community leaders and social workers are most important to get community perspective for their development. Our experience on organized & collaborative initiatives in form of civil society organizations network and people's collectives has been very successful for creating lasting impact. When I discuss about the collaborative and organized initiatives; this always include development professionals, CBOs, communities, donor agencies, and technical and thematic experts. We believe that joint and collaborative efforts; bring the sustainable changes in society. I feel honor and pleased with the association of Tarun Chetna and its member CSOs, people's collectives.*

*This has been possible with the support of communities, grassroots development professionals and civil society organizations, donors, well-wishers, consultants, technical partners and everyone who supported us. I would like many thanks to their cooperation and supports.*

*I would like to thank our board members for their regular guidance and support and to our team members who have really worked hard to achieve our plans. Finally, we all look forward to add another successful year with active participation of our supporters at the level of funding organizations, village community and organization team level.*

**31st March, 2023**

**(Mohd Nasim Ansari)  
Chairman/Director**

## 1. Vision, Mission and Strategic:

### Vision, Mission and Strategic

#### Vision:

The vision statement of the organization is derived from Sanskrit slogan which means “A society free from exploitation where peoples have access to better health and education and having a good quality of life. It means

“सर्वे भवन्तु सुखिनः, सर्वे सन्तु निरामया”.

#### Mission:

In order to achieve the vision of organization has undertaken the following mission “To organize different communities and empower them, So that they became independent and self reliant and they live a holistic life for actual establishment of Gram Swarajya” it means...

“सही अर्थों में ग्राम स्वराज्य की स्थापना करना”

#### Strategy:

- ❖ **Nature of intervention:** Directly involve with the community through better rapport building, awareness, people education, training and organizing the community in right based mode. “ जिसका मुद्दा उसकी लड़ाई – जिसकी लड़ाई उसकी अगुआई”.
- ❖ **Relationship:** The relationship with the community as a educator and facilitator. Facilitating different backward communities and women groups to take care.
- ❖ **Target Group:** Consist to women & children of socially excluded family in dalit , Muslim and backward community.

#### Core Values:

To respect each other at every level of the society, feelings of equality, availabilities and accessibilities of equal opportunities, transparency in development works, dedication towards target. Self-discipline & responsibility.

#### Our believes:

Entire development of society for the happy nation and this is possible only when every member of society will be happy.

#### Theory of change:

We compliance with democratic process and respect each other without any differentiation on the basis of religion, caste and have equal opportunity for all at every level without any gender bias, we believe that.



## 2. About Tarun Chetna:

### 2.1 Brief Background and Emergence:

**Tarun Chetna** is a voluntary development organization established in 1993, with the prime objective to ameliorate standard of life of poorest communities, especially of marginalized women & children in Pratapgarh district, Uttar Pradesh India. Pratapgarh comes among 100 most backward as well as poorest district of India as per identification of planning commission of India (NITI Aayog). Therefore, founder members of Tarun Chetna decided to begin charity at their home.

Tarun Chetna was formed by a group of youths who were strongly influenced by the principles of Mahatma Gandhi Ji, who used to believe in equality and social justice. Tarun Chetna's founder Mr. Mohd. Nasim Ansari is very spiritual since childhood & have had a passion for social work; therefore he remained in his parental village even though he had a better opportunity to go out of his village. Mr. Ansari & His two freedom fighter friends who were also agreed with him, initiated development activities so that people could access to better health and education, as well as livelihood.

At present, Tarun Chetna expanded his work in 2 districts (Pratapgarh and Jaunpur) of Uttar Pradesh in India and established remarkable models regarding livelihood, health & education, by which thousands of families taking benefits from the interventions. Tarun Chetna also won national as well as international award for its effective implementation & for extra-ordinary performance.

TCS works to improve the life situation of marginalized section of society and enhancing capacity of civil society individuals as well as civil society organizations for catalyzing development actions in underdeveloped regions. We work mainly with the most marginalized communities with the focus of women to empower them to realize their human rights enhance livelihood and access primary healthcare services for herself and her children and thereby improve their living condition

Since its inception, Tarun Chetna has been engaged bringing positive changes among marginalized communities through capacitating to grassroots level civil society organizations on organizational development issues and on different thematic issues. Our approach and focus has been to create lasting impact on marginalized communities through the intervention of grassroots level CBOs. We have started to work with communities of underdeveloped region through direct intervention of Tarun Chetna. It will help to us to understand the grassroots conditions, real need and to create region & issue specific community development model; their extension & replication can be at larger level through several program as direct interventions.





## 2.2 Core Program area of Intervention:

We work in the following thematic areas with the focus aim of promoting community action and bringing smile on deprived faces.

- **Promoting Community Action for:**
  - Women empowerment and strengthening local self-governance.
  - Enhancing Farmers action for Sustainable Livelihood.
  - Promoting institutional building & Nutrition.
  - Ensuring COVID-19 vaccination for leaved behind 18+.
  - Pre School Nutrition & Education Programme.
- **Issue Based Advocacy and Networking:**
  - Ensuring Child right with Care & Protection.
  - Promoting Tobacco Free Society.
  - Ensuring Beedi worker's rights & entitlements.
  - Patient Rights charter.

## 2.3 Geographical Outreach and coverage:

Tarun Chetna intervened his work in 2 districts (Pratapgarh and Jaunpur) of Uttar Pradesh in India and established remarkable models regarding livelihood, health & education, by which thousands of families taking benefits from the interventions for the FY'-2022-23

### Program intervention wise coverage detail for FY'2022-23

#### **Promoting Community Action:**

on the issues of women empowerment & governance, sustainable livelihood, safe migration and health & nutrition has been in Pratapgarh and Jaunpur districts with the coverage of 18 blocks and 947 Gram Panchayats.

#### **Issue Based Advocacy and Networking:**

Presently Tarun Chetna working in advocacy & lobbying mode in o4 district Pratapgarh and Jaunpur for women empowerment, child rights and Beedi . workers empowerment

We also promoting voter awareness and Patient rights campaign and violence against women campaign with other programme in their respective field by promoting and strengthening to communitychampions.

#### Area of Operation :

|                 |   |                                 |
|-----------------|---|---------------------------------|
| <b>District</b> | : | <b>Pratapgarh &amp; Jaunpur</b> |
| <b>Block</b>    | : | <b>02 + 01 = 03</b>             |
| <b>Villages</b> | : | <b>28</b>                       |

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**2.4 LEGAL STATUS:**

|  |   |  |
|--|---|--|
| <b><u>Name of the Organization</u></b>                               | : | <b><u>TARUN CHETNA</u></b>   |
| <b>Address</b>   | : | Prithviganj Bazar, Patti<br>Dist. Pratapgarh (U.P.) INDIA 230135   |
| <b>Telefax</b>   | : | 05343-264412   |
| <b>E-mail</b>  | : | <a href="mailto:tarunchetna@gmail.com">tarunchetna@gmail.com</a> ,<br><a href="mailto:nasimansari.up@gmail.com">nasimansari.up@gmail.com</a> ,                   |
| <b>Website</b>   | : | <a href="http://www.tarunchetna.org">www.tarunchetna.org</a><br><a href="http://www.tarunchetna.1ngo">www.tarunchetna.1ngo</a>                                   |
| <b><u>Registration No.</u></b><br>(Under Registered SR Act 21, 1860) | : | 123/ 93-94, Dt. 28 May 1993 at Prayagraj<br><b>Renewed up to Dt. 28-05-2028</b>  |
| <b>NGO Darpan Rgdn.</b>  | : | UP/2009/0000796  |
| <b><u>F.C.R.A. No.</u></b>   | : | 136630016 Dt. 17 Jan 2002<br>(Renewed up to 31.03.2028 by MHA)   |
| <b><u>Income Tax Registration</u></b><br>(Under 12Aa)                | : | AAATT7332EE20214 Dt. 23 June 2021<br>(PAN-AAATT7332E & TAN- LKNT05868C)  |
| <b>Under 80G registration</b>  | : | AAATT7332EF20007 Dt. 31 Dec 2021   |
| <b><u>Key Contact Person</u></b>                                     | : | Mohd. Nasim Ansari "Director" (M.A; B.Ed.)<br>& Diploma in Rural Development Management<br>Mobile No.: 9415230412, 9838509555<br>Email- nasimansari.up@gmail.com |
| <b><u>Area of Operation</u></b>                                      | : |  |
| <b>(a) Districts</b>   | : | Pratapgarh And Jaunpur   |
| <b>(b) Blocks</b>  | : | 02 + 01 = 03   |
| <b>(c)</b>   | : |  |
| <b>(c) Villages</b>  | : | 28   |

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### 3. Program Summary:

#### 3.1 Women Farmer Empowerment through CSO Strengthen:

**ChildFund India and Tarun Chetna** have jointly started a EU supported project named as **“Strengthening Civil Society Organization Towards Fostering Women Empowerment”** from July 2020. European Union and BarnFonden supported this programme’s main objective of this project are given below:

##### Main Objectives of the program-

The program aims to address the barriers to progress of women, especially women farmers, and promote their empowerment through local civil society organizations.

##### Scope of work and beneficiary details-

15 Gram Panchayat of Patti Block in Pratapgarh District

##### Beneficiary women farmers-

1625, Women's Farmer's Group-60

##### Key points of the program-

1. Capacity building of civil society organizations to promote gender equitable, climate informed/ climate friendly, business environments and opportunities in 15 villages.
2. Organizing 1500 women, making them aware about their rights, gender issues, agriculture, climate change, environment, climate informed / climate friendly agriculture etc.
3. To promote climate informed / climate resilient agriculture by ensuring participation of women farmers.
4. To develop leadership and managerial skills among women to run business enterprises and promote gender sensitive systems.
5. Formation of Farmer Producer Company (FPC) with 1000 women farmers.
6. Ensuring the participation of women in the decision making processes at their own level and in resolving family, community and village related issues.
7. Coordinating with Panchayats, local administration, government departments, resource agencies for capacity building of women farmers and ensuring women access to necessary government schemes and benefits.





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8. Regular capacity building of civil society organizations and women farmers through digital means.

**\*Goals.....**

- Addressing the gaps that hamper the progress of women, especially women farmers.
- CSO (Tarun Chetna) Strengthening towards fostering Women Empowerment.
- Developing entrepreneurial skills, Capacity building, Knowledge building among 60 WFGs.
- Formation of Farmers Producer Company with all statutory compliances & legal compliances.
- Dissemination & replication of our best practices.

**\*Result after Action forecast.....**

1. We have formed 62 Women Farmers Group (WFG), in which 1645 marginalized women farmers living in 15 villages in Patti block of Pratapgarh district.
2. We have established Sabgharshsheel Mahila Agro Farmers Producer Company having shareholders with 733 women farmers.
3. Capacity building of 10 CSOs towards promoting gender-equitable, climate - informed, business.
4. We organized 1645 women and sensitize them on their rights, issues related to gender, agriculture, climate change, environment, climate-informed farming, etc. through Women Farmers Groups (WFG)
5. Promote climate-informed agriculture practices engaging women farmers.
6. Develop leadership and managerial skills among women in running a business enterprise and gender-sensitive governance.
7. Formed a Farmers Producers Company with 733 women farmers in Pratapgarh district.
8. Sabgharshsheel Mahila Agro FPC have **Farm Machinery Bank**, and start production and marketing of Nutrition Good, Kapila animal feeds, Amala Candy, Jaljeera, Amala Murabba and vermy compost etc.
9. Ensure the participation of women in addressing the family, community and village related issues and the decision- making processes at these levels.
10. Collaborate with PRIs, local administration, government departments and resource agencies in building the capacities of women farmers and also mobilizing the schemes and benefits meant for them.
11. Regular capacity building of CSOs and women farmers through digital platforms.



| <u>Target Groups:</u>   | <u>Farmer Producer Company details:</u>   |
|---|---|
| <ul style="list-style-type: none"> <li>• No. Of Women Farmers: 1645</li> <li>• Total WFG groups : 62</li> <li>• Total FPC members : 733</li> <li>• Total Male members reached out: 2038</li> <li>• Government department and PRIs in contact and: 28</li> </ul> | <ul style="list-style-type: none"> <li>• Total Shareholders : 733</li> <li>• Total Share amount : 36150+272330= 308480.00</li> <li>• Business plans that are referred for business of the company</li> <li>• This year business turnover as per audit : 14,28,720.00</li> </ul> |

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### 3.2 CHILDLINE-1098: Promoting Child Right with Care & Protection:

CHILDLINE-1098 project is being started by Tarun Chetna for last two years from 25<sup>th</sup> April 2019 with the support of Childline India Foundation and funded by Ministry of Women & Child Development, New Delhi in total 17 block of Pratapgarh district. The objectives of this programme are to ensure the child right with motive of care & protection.

CHILDLINE 1098 is a phone number that spells hope for millions of children across India. It is a 24-hour a day, 365 days a year, free,

emergency phone service for children in need of aid and assistance. ... We have, till date, connected to thousand children across the Pratapgarh district offering them care and protection. **Major activities & achievement regarding the year of 2020-21 are given as below.**



#### Best Practice and Innovation:

- 1- In coordination with the district administration, a campaign was launched for public awareness against child begging at the district level, in which a rally was also taken out during the campaign and during the campaign 07 children were freed from child alms and connected with the mainstream.
- 2- In the order of No Child Laver campaign, 17 children were freed from child labor by running a special campaign at district level in coordination with Labor Department, Police Department.
- 3- Under Mission Shakti, 05 associates associated with Childline got respect in the hands of the District Magistrate.
- 4- The girls were taken to the police station and made aware of the women's help desk and talked to the police officers.
- 5- Beti Bachao Beti Padhao rally was flagged off in the hands of the District Magistrate.
- 6- The order to write 1098 Childline at all the police stations / Anganwadi centers / madrasas in the district was issued from the concerned officers.
- 7- Sufficient number of Gomos/Biscuits/Cakes were given to the children, which gave full benefits of nutrition.
- 8- In coordination with the district administration, a campaign was launched for public awareness against child begging at the district level, in which a rally was also taken out during the campaign
- 9- and during the campaign, 07 children were freed from child alms and connected with the mainstream.


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Call Statistics in the Year:

|  |            |            |            |            |            |            |              |
|--|------------|------------|------------|------------|------------|------------|--------------|
| <b>April – Sept 2022</b>                     | <b>41</b>  | <b>40</b>  | <b>37</b>  | <b>31</b>  | <b>41</b>  | <b>38</b>  | <b>228</b>   |
| <b>Types of calls</b>                        | <b>Oct</b> | <b>Nov</b> | <b>Dec</b> | <b>Jan</b> | <b>Feb</b> | <b>Mar</b> | <b>Total</b> |
| <i>I. Interventions</i>                      |            |            |            |            |            |            |              |
| Medical help                                 | 0          | 0          | 1          | 0          | 0          | 3          | 4            |
| Shelter                                      | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Child marriage                               | 0          | 0          | 2          | 0          | 0          | 1          | 3            |
| Child Sexual Abuse                           | 0          | 1          | 0          | 0          | 0          | 0          | 1            |
| Child beggary                                | 0          | 0          | 1          | 0          | 0          | 0          | 1            |
| Physical abuse                               | 1          | 5          | 1          | 0          | 0          | 1          | 8            |
| Protection form abuse                        | 1          | 0          | 3          | 2          | 0          | 0          | 6            |
| Repatriation                                 | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Rescue(Child labour)                         | 0          | 10         | 11         | 0          | 2          | 0          | 23           |
| Death-related                                | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Sponsorship                                  | 1          | 0          | 0          | 4          | 1          | 0          | 6            |
| <i>II. Missing children</i>                  |            |            |            |            |            |            |              |
| Child lost                                   | 6          | 7          | 8          | 7          | 5          | 10         | 43           |
| Parents asking help                          | 11         | 3          | 8          | 1          | 3          | 9          | 35           |
| Educational support                          | 1          | 0          | 3          | 1          | 2          | 4          | 10           |
| <i>III. Emotional support &amp; Guidance</i> | 3          | 0          | 1          | 4          | 1          | 2          | 11           |
| Child Trafficking                            | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Other  | 2          | 2          | 4          | 5          | 5          | 2          | 20           |
| <i>IV. Information</i>                       | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Info & referrals to services                 | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Information about CHILDLINE & volunteers     | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| <i>V. Unclassified</i>                       |            |            |            |            |            |            |              |
| <i>VI. Others</i>                            |            |            |            |            |            |            |              |
| Did not Find (DNF)/did not respond           | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Crank/ fun/ abusive                          | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Chat calls                                   | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Wrong  | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Silent                                       | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Blank  | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Follow up calls                              | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Phone-testing calls                          | 55         | 52         | 50         | 40         | 26         | 34         | 257          |
| Administrative                               | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| Personal                                     | 0          | 0          | 0          | 0          | 0          | 0          | 0            |
| <b>Sub-total</b>                             | <b>26</b>  | <b>28</b>  | <b>43</b>  | <b>24</b>  | <b>19</b>  | <b>32</b>  | <b>172</b>   |
| <b>GRAND TOTALS FY- 2022-23</b>              | <b>67</b>  | <b>68</b>  | <b>80</b>  | <b>55</b>  | <b>60</b>  | <b>70</b>  | <b>400</b>   |



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**Best Practice and Innovation:**

- 10- In coordination with the district administration, a campaign was launched for public awareness against child begging at the district level, in which a rally was also taken out during the campaign and during the campaign 07 children were freed from child alms and connected with the mainstream.
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- 12- Under Mission Shakti, 05 associates associated with Childline got respect in the hands of the District Magistrate.
- 13- The girls were taken to the police station and made aware of the women's help desk and talked to the police officers.
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- 15- The order to write 1098 Childline at all the police stations / Anganwadi centers / madrasas in the district was issued from the concerned officers.
- 16- Sufficient number of Gomos/Biscuits/Cakes were given to the children, which gave full benefits of nutrition.
- 17- In coordination with the district administration, a campaign was launched for public awareness against child begging at the district level, in which a rally was also taken out during the campaign and during the campaign, 07 children were freed from child alms and connected with the mainstream.



### रहम नहीं अधिकार चाहिए बेटी को सम्मान चाहिए,

#### एक डाल के दोनों फूल फिर क्यों बेटी शिक्षा से दूर

प्रगतकाल एक्सप्रेस बालिका दिवस के अवसर पर प्रतिष्ठित एवं बेटी मुक्ता कार्यक्रम का आयोजन किया गया।

बालिका दिवस पर प्रकाश डालते हुए कहा कि बेटी केवल एक ही कुल को रोशन करता है। लेकिन बेटीयाँ दो-दो कुल को रोशन करती हैं। दोनों ही परिवार को हरा बना सकती हैं।

इस अवसर पर वाइल्डलाइन के सदस्य हकीम अंसारी ने कहा कि रहम नहीं अधिकार चाहिए बेटी को सम्मान चाहिए क्योंकि बेटी भी हमारे देश की खान है। अगर बेटी नहीं तो समाज की परिकल्पना करना संभव नहीं है।

एक डाल के दोनों फूल हैं फिर क्यों बेटी शिक्षा से दूर हैं। इसी क्रम में मेहताब खान ने बेटीयों के सम्मान में कहा कि बेटी का सम्मान करने हम सभी नारीय अंसाव में आंतरराष्ट्रीय महिला दिवस के अवसर पर एक कार्यक्रम आयोजित करेंगे, जहाँ पर हमें बेटीयों को सम्मान देना होगा।

इस अवसर पर एक कार्यक्रम आयोजित किया गया। इस अवसर पर ज. वायक एमएसडी पंडित, कानन मेहता, मेहता बान्ने एवं अन्य वायक, सीता मुख, सखी वाइल्डलाइन से चीनम सिद्धार्थ आदि ने अलग विचार व्यक्त किए।

1098 एवं तरंग चेनरा के तालक। इन में रबी बेगम बालिका इन्फो कौन्सिलर चित्तौड़गढ़ में आंतरराष्ट्रीय

जिसमें बालिकाओं ने बड़-पड़कर प्रतिभाग किया। हरमन चौधरी के निदेशक नारीय अंसाव में आंतरराष्ट्रीय

### राष्ट्रीय हिन्दी दैनिक

## विश्व विजेता टाइम्स

## रायबरेली/उज्जाना

# पढ़ने-बढ़ने की उम्र हैं बाल विवाह एक जुर्म है

### बाल विवाह कुप्रथा को समाप्त करें: रन बहादुर वर्मा

प्रगतकाल एक्सप्रेस में प्रकाश डालते हुए कहा कि बेटी केवल एक ही कुल को रोशन करता है। लेकिन बेटीयाँ दो-दो कुल को रोशन करती हैं। दोनों ही परिवार को हरा बना सकती हैं।

इस अवसर पर वाइल्डलाइन के सदस्य हकीम अंसारी ने कहा कि रहम नहीं अधिकार चाहिए बेटी को सम्मान चाहिए क्योंकि बेटी भी हमारे देश की खान है। अगर बेटी नहीं तो समाज की परिकल्पना करना संभव नहीं है।

एक डाल के दोनों फूल हैं फिर क्यों बेटी शिक्षा से दूर हैं। इसी क्रम में मेहताब खान ने बेटीयों के सम्मान में कहा कि बेटी का सम्मान करने हम सभी नारीय अंसाव में आंतरराष्ट्रीय महिला दिवस के अवसर पर एक कार्यक्रम आयोजित करेंगे, जहाँ पर हमें बेटीयों को सम्मान देना होगा।

इस अवसर पर एक कार्यक्रम आयोजित किया गया। इस अवसर पर ज. वायक एमएसडी पंडित, कानन मेहता, मेहता बान्ने एवं अन्य वायक, सीता मुख, सखी वाइल्डलाइन से चीनम सिद्धार्थ आदि ने अलग विचार व्यक्त किए।

1098 एवं तरंग चेनरा के तालक। इन में रबी बेगम बालिका इन्फो कौन्सिलर चित्तौड़गढ़ में आंतरराष्ट्रीय

जिसमें बालिकाओं ने बड़-पड़कर प्रतिभाग किया। हरमन चौधरी के निदेशक नारीय अंसाव में आंतरराष्ट्रीय

16 अक्टूबर से कैलाश सम्पादक आहूए हम सब मिलकर बाल विवाह जैसे कुप्रथा को समाप्त करें। वाइल्डलाइन के सिटी कोऑर्डिनेटर अर्पित श्रीवास्तव ने बाल विवाह को समाप्त करने के लिए कहा कि पढ़ने और बढ़ने की उम्र में बाल विवाह एक कानून जुर्म है। आहूए हम सब मिलकर बाल विवाह को समाप्त करें। वाइल्डलाइन के सिटी कोऑर्डिनेटर अर्पित श्रीवास्तव ने बाल विवाह को समाप्त करने के लिए कहा कि पढ़ने और बढ़ने की उम्र में बाल विवाह एक कानून जुर्म है।

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### 3.3 Promoting the COVID-19 Vaccination 100%

Tarun Chetna worked in vaccination 100% programme with the support of Azim Premji Foundation for High Risk Area (HRA) & for backward communities which have critical access or no access of services in both CHCs: Baba Belakhar Nath Dham & Patti. Under the area of CHC – Patti we aggressively worked for HRA & 2<sup>nd</sup> dose of vaccination. And under the area of CHC- Baba Belakhar Nath Dham (BBND), we covered the targeted communities in proposed vaccination programme with tooth and nail against COVID-19.

#### **Objective of the Project:**

**Objective 1:** To ensure 100% vaccination for the age group of 18+

**Objective 2:** To activate the health system for COVID vaccination.

#### **Working Area:**

02 block of District-Pratapgarh Patti and Baba Belkhar Nath Dham'



#### **Strategies to create awareness, generate demand, address vaccine hesitancy/misinformation:**

- We have organized different awareness camp at different places with the help of different community level stakeholders like Gram Pradhan, BDCs as well as NRLM cadres.
- These stakeholders have played very important role awakening the community for vaccination.
- Our community cadre (CRPs) will made contact door to door in each villages & will distribute pamphlets etc.
- Our CRPs have played important role in creating awareness & generating demand.
- Our directly involvement with community have redress the issue of misinformation & vaccine hesitancy among communities.
- We have disseminated the proper information through audio-visual means like pico projector etc.
- We have organized the communities as per their age groups in each village. These groups will be handled by CRPs.
- We have ensure recognition & certification of the CRPs who made excellent performance in creating awareness & demand generation as well.





- We have organized especial camp in high risk area to address vaccine hesitancy / misinformation.
- We have engage the peoples in hard-to-reach area through door to door contact by CRPs, conducting puppet show, Nukkad Natak (Story play) & especial camps for breaking myth perception & vaccine hesitancy.
- We have also facilitated the peoples of the particular area for registration & transportation to the vaccination sites.

#### Overall summary of the project UP Vaccination 100% efforts Progress:

| Particular   | Total N0. |
|--|-----------|
| Total no of G.P  | 93        |
| Total no of H.H.                                       | 30428     |
| Total no Population                                    | 127207    |
| Total number of vaccines administered by the org.      | 38541     |
| Total first dose target from Feb to July 22            | 10134     |
| Achieve  | 10084     |
| Percent %  | 99.50     |
| Total Number of people who cannot be vaccinated        | 51        |
| Total Number of Second Dose target from Feb to July 22 | 28407     |
| Achieve  | 27908     |
| Percent %  | 98.24     |
| Total number of population update on VAX-IT            | 127657    |
| Percent %  | 99.57     |

### 3.4 Promoting Tobacco Free Society:

WCRO-New Delhi and **Tarun Chetna** have jointly started a campaign named as **Tobacco Taxession and "Tobacco Free Society"**. TFS programme was phase-out, which is continuing with

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WCRO network. Schools are in a uniquely powerful position to play a major role in reducing the serious problem of smoking and other tobacco use by children and

adolescents. Our work with schools makes them sites for unbound change, where they act as a gateway to better health and actualize a tobacco-free environment for students.



### **Goal & Objective:**

“A Mission Against Cancer” Committed to raising awareness among people become tobacco free.

- NGO Workplace will become t
- All Stakeholders will be aware about ill effects of tobacco & tobacco control Law 2003.
- All Panchayat Samitee , PHC & Schools will be Display anti-tobacco signage board in the context of COTPA on the entrance of the premises.
- 15% School will be tobacco free at District level.
- All Staff belongs to their NGO will be tobacco free.
- District level tobacco control committee will be activated.

### **Deliverables achieved:**

- Media Workshop has been completed.
- Meeting with Stakeholders have been completed.
- Thirty Three schools have been as “TFS” completed eleven norms of the project.
- 31May “World No Tobacco Day” Celebrated with great achievement in Tarun Chetna Office.
- 500 youths sent the request letter for amended COTPA act 2003.
- Awareness training conducted with 100 SHG women and Beedi workers.
- Advocacy work in Progress as per need.

### **3.5 Project JDF\_COVID-19 Response:**

After Pandemic Covid-19, the Community who is at the bottom of the Economic Pyramid, the workers group, daily wage laborers, internal and international migrants have suffered the lot, due to lack of money, lack of work, no remittance, the accessibility to the basic needs for survival, food and healthcare has been jeopardized, in such situations they are doomed to the state of hunger and deprivation. India faced a first & second wave of transmissions and a national lockdown is in place until

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April. People are required to stay at home unless buying food and medicine. Businesses are closed, public transport is suspended and public gatherings are prohibited. In this epidemic circumstance we have planned & decided to serve effected community. In this project Tarun Chetna distributed big Dry ration / Grocery packets and PPE kits among 350 pandemic effected families with the support of Jiv Daya Foundation.

### MAJOR ACTIVITY:

1. Distribution of the '**Dry Ration Wheat, Rice and mustered oil** with protect themselves from hunger in 275 HH. .
2. Distribution of the '**Safety Hygiene Kit for Community**' with protect themselves from infection in 500 HH.

The key activities that will be conducted for Programme as well as Advocacy Communications under the project are as follows:

### Case Story: "Tarun Chetna reached the gate of the blind, said blessed be Jeeva Daya Foundation"---

In the development block Patti of Pratapgarh district, a Gram Panchayat is a small village Ibrahimpur in the entire spring, which is 42 km from the district headquarters, there is a 70 years old person is living named Mr. Srinath in this village, which is blind with both eyes. He have 04 children and his old-age wife's name is Jadawati.

Shrinath is landless, the ration card is the eligible householder and he does not get old-age pension of blind-ness pension. He is living a broken cottage with his old wife. 20 years ago, the hut in which the to fall down on his head that the eye. In this became blind and lights his eyes.

Even his wife sold and got treatment by the eyes did not get 4 sons but they four separate to left helpless mother-father.

SHRINATH is not in list but his name came volunteer during ration Tarun Chetna visited immediate included his

ration support as poorest in Covid-19 epidemic. It was found that during the entire Corona epidemic, he did not get anything food support from government or others. Srinath is also eligible for a Antyodaya ration card, but not even a pension till date. His old-age wife fill-up her stomach and herself by demanding beg and other home-based work.

Srinath was so happy after getting the JDF rations kit that he said with raised his both hand



cottage hut used hurt so much incident, he went out from

her old jewels taking loan but better. They have remain living alone his

our distribution in light to our distribution. his hut and name for dry

that

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he has not been helpful to me till date. I had not even seen in my dreams as this type of support. God make much big to such of this ration provider institution named TCS-JDF.

After this, Srinath was so happy that tears of joy started coming in his eyes.

### 3.6- JDF-Pre-School Nutrition and Education Centers:

#### Pre-school nutrition and education center inaugurated:

On the occasion of New Year 2023, today Tarun Chetna inaugurated pre-school nutrition and education center in Ramaipur Nevada village of Aspur Devsara block and distributed milk, biscuits, toffee and toys to the children, due to which the children looked very happy.

Child Development Project Officer Purnam Singh, who was present as the chief guest in the program, said that mother's first milk is like nectar, which every mother should drink. This will protect the child from every disease and will also protect him from malnutrition. He insisted that the mother should feed only her own milk to the child for six months. No extra food like water, janma ghutti etc. at all. Ms. Purnam inaugurated the center by giving milk, biscuits and toffee to many children.

On this occasion, Child Helpline Pratapgarh Director Naseem Ansari said that children are the future of our country, it is the responsibility of all of us to protect them from malnutrition. There are a total of 54 children at this center who will be given 150 ml hot milk and 02 Parle biscuits every day along with their studies. Similarly, pre-school nutrition and education centers have also been opened by the organization in Ramaipur Dishini and Kanja Sarai Ghulami. Discussing about the program, Shri Ansari said that with the help of Jeev Daya Foundation formed by a Jain family of Indian origin settled in America, a pre-school education and nutrition center has been inaugurated here today, in which children from 06 months to 05 years The identified children will be given 150 ml hot milk and 02 Parle biscuits every day. Apart from this, along with pre-school education, there is also a plan to provide clothes and adequate ration to the children from time to time. On this occasion, Area Panchayat member Dilbahar Ahmed said that along with nutrition, we also have to pay attention to the cleanliness and hygiene of children. In the program, former secondary school teacher Gulzar Ahmed praised the program and promised to give his full support.







#### **4. Campaign & Advocacy-Promoting Awareness for Social Causes:**

During the year 2021-22, Tarun Chetna organized many campaign-based program with several stakeholder in Pratapgarh district. Following activities have been conducted throughout the year under this programme.

##### **4.1- Mission Shakti- Campaign for Violence Against women & Children:**

This Training-based program is being implemented by Tarun Chetna with the motivation of State Government and UNICEF in Pratapgarh district. This campaign brings awareness among school girls and community about girl child safety. During the campaign, we used many awareness tools like School meeting, Rally, Film show and Poster show etc. Our outreach was 1000+ women & adolescent girls during this 06 months campaign.

##### **4.2- Campaign against Gender Based Violence:**

This campaign based 16 days activism programme to sensitive/aware the people regarding gender based violence & discrimination. This programme implemented by Tarun Chetna successfully among different group of society with the support of Oxfam India intervention conducted by Tarun Chetna. During the campaign, we used many awareness tools like School children meeting, Rally, Film show, Quiz, and Poster show etc. Our outreach was 10000+ women & adolescent girls during 25 November to 10 December 2021.

##### **4.3- Campaign on Patient Rights Charter:**

Under the “Uttar Pradesh Swasthya Abhiyan” by Tarun Chetna in association with SAHYOG-Lucknow, Health Watch Forum, a campaign is being run on the rights of patients and accountability of hospitals in private hospitals, under which signature campaigns and awareness meetings are held in various gram Panchayats of Pratapgarh.

As per report our country is counted among those countries of the world where private health services are highest but they are not accountable at all and neither there is any adequate system to control them. Is even after passing the Clinical Establishment Act 2010, private hospitals and nursing homes are taking arbitrary money from patients, due to which poor people have to mortgage their ornaments and farm.

##### **4.4- Collect Risk Communication & Community Engagement:**

Tarun Chetna started the campaign mode program COLLECT RISK COMMUNICATION & COMMUNITY ENGAGEMENT (Facilitating Community-led COVID Appropriate Behaviour and Vaccination Linkages for Marginalised Communities in Uttar Pradesh) to be supported and governed by Praxis-Institute for Participatory Practices. The details of programme are as follows:

##### **Background:**

Praxis – Institute for Participatory Practices is currently involved in several research studies, which are committed to mainstreaming the voices of the poor and marginalized sections of society in the process of development. Praxis would like to bring on board a consultant for advisory inputs related to some of these. This programme was run with 08 fellows.



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**Intervention area:**

1. 04 villages of Patti block in Pratapgarh district..
2. 04 village of Sadar block in Pratapgarh.

**Duration and Timeline:**

The fellow will be contracted between the period starting from 1st November 2021 and 30th April 2022 as per need basis for fulfilling tasks listed below.

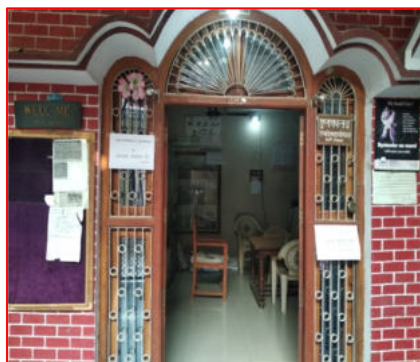
**Tasks / Activities:**

1. 100 households to be covered through door-to-door survey for vaccination data (or all the households in case number is less than 100)
2. Community survey through a group discussion (1 round)
3. Attending trainings on Covid Appropriate Behaviour (CAB) and social security schemes (At least 3 trainings)
4. Doing hamlet meetings to generate awareness on CAB (At least 3 meetings)
5. Disseminating visual and audio messages related to the same in local dialect where applicable
6. Identifying vulnerable households to be linked with social security schemes/ welfare programmes
7. Self-learning/ referral through the COVID Chat Bot
8. Writing letters to local Panchayat/Block
9. Supporting vaccination camps (if any)
10. Maintaining record of people who are being vaccinated
11. Any other tasks to be carried out in discussion with the District and State Coordinator

**4. Public Library for positive knowledge development :**

In order to inculcate among the readers the habit of reading informative books instead of dirty and bad books, Mahatma Gandhi Chetna Library is being run at the Prithviganj office in the memory of famous social worker late Prem Bhai, in which along with Gram Swarajya and Gandhi ideology, stories, agriculture etc. Books related to social, economic and political issues like education, health, national integration etc. are available. This year 237 readers, including children's wing readers, took advantage of the library. Efforts are being made by the organization to provide books for competitive youth also.

With the collaboration of Uttar Pradesh Government-Lucknow, Raja Rammohan Roy Library Foundation Kolkata and Banvasi Seva Ashram Sonbhadra, 5872 books along with educational material and various library equipment have been made available in the library. This year the local elite citizens have also helped the library in the form of books.



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## 5. Finance Summary

| Income & Expenditure for Financial Year 2022-23                           |                   |  |                   |
|---|-------------------|--|-------------------|
| Expenditure   | Amount            | Income   | Amount            |
| Total Grant Utilized under Foreign Contribution Fund Account              | 1294630.87        | <b>FCRA ACCOUNT:</b>   |                   |
| Total of Project & Society Expenses under Local Contribution Fund Account | 4322932.60        | Grant-In-Aid from Jiv Daya Foundation for Pre School Nutrition & Education Programme | 103847.00         |
| Total Depreciation on Fixed Assets  | 88250.28          | Grant-In-Aid from BarnFonden for Women Farmers Empowerment Pro                       | 1103782.80        |
| To Excess of Income over Expenditure                                      | -17008.58         | Grant-In-Aid as Crowded Fund from Give Foundation                                    | 85943.43          |
|   |                   | General Fund: From Bank Interest FCRA General Fund                                   | 6793.11           |
|   |                   | <b>Total Income FCRA Fund Account</b>  | <b>1300366.34</b> |
|   |                   | <b>GENERAL ACCOUNT:</b>  |                   |
|   |                   | Grant In Aid from APF for Vaccination 100% Programme                                 | 2489941.00        |
|   |                   | Grant In Aid from CIF for Childline-1098 Programme                                   | 1438735.00        |
|   |                   | Grant In Aid from PRAXIS for Unicef Programme  | 66000.00          |
|   |                   | Grant-In-Aid from Dialectics for Pathway Programme                                   | 180000.00         |
|   |                   | Grant-In-Aid from DevAct for Climate Smart Village Prog.                             | 70000.00          |
|   |                   | General Fund: From Bank Interest Childline Account                                   | 1208.80           |
|   |                   | Society Receipt Income (Donation, Contribution & Member Fee)                         | 31190.00          |
|   |                   | General Fund: From Bank Interest Society Home Account                                | 44879.40          |
|   |                   | Other Receipt  | 54460.00          |
|   |                   | <b>Total Grant Local Fund Account</b>  | <b>4388439.30</b> |
|   | <b>5688805.64</b> |  | <b>5688805.64</b> |

RJCP Subhash Misra & Co.  
Chartered Accountants

Lucknow



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## 6. Our Funding partners/Associations/Linkages:

*The organization has made linkages with various state and national level networks. These networks have given their cooperation and guidance for the development of the organization. The details of the networks are given below:*

- Supporting Group:** During the financial year, we have strong relationships with ChildFund India, Barn Fonden, Jiv Daya Foundation, Childline India Foundation, Azim Premji Foundation and PRAXIS India, Devact Consultancy Services, Dialectics Services.
- Guidance Group:** In this regard, we developed the relationships with Salam Mumbai Foundation, Vatsalya-Lucknow, AAK Foundation and District Child Protection Unit, AHTU Unit and KVK-Pratapgarh. These various groups played a very important role in giving their valuable suggestions and guidance for development of the organization.
- Linkages with Networks:** As a part of same, we developed the linkages with AVARD-New Delhi, SATHI-U.P, UPVAN-Lucknow, Freedom Rising, Health Watch Forum, SAHYOG-Gorakhpur and UPHLN. These networks guided for issues base programmes and activities of the organization.
- Linkages with Movement:** During the year, we linked with various movements like FEM-India, MASWAW-UP, U.P. Swasthy Abhiyan, SCORE and Wada Na Todo Abhiyan. We have conducted the activities of these movements in our villages.

## 7. Governance:

| तरुण चेतना, पृथ्वीगंज बाजार, पट्टी, प्रतापगढ़                 |                    |                   |                |                                   |              |
|---|--------------------|-------------------|----------------|-----------------------------------|--------------|
| संस्था के प्रबन्धकारिणी समिति के सदस्यों की सूची वर्ष 2023-24 |                    |                   |                |                                   |              |
| क्रम  | नाम                | पिता/पति          | पद             | पता                               | व्यवसाय      |
| 1.  | मु0 नसीम अंसारी    | मु0 हनीफ          | अध्यक्ष/निदेशक | पृथ्वीगंज बाजार, पट्टी, प्रतापगढ़ | समाजसेवा     |
| 2.  | ब्रह्मदेव उपाध्याय | राम आश्चर्य       | उपाध्यक्ष      | भगवानपुर, जौनपुर                  | समाजसेवा     |
| 3.  | मो0 सलीम           | हमीद खॉ           | कोषाध्यक्ष     | उड़ैयाडीह, पट्टी, प्रतापगढ़       | समाजसेवा     |
| 4.  | बदरुन्निशा         | महबूब             | महानंत्री      | बहुता, बहुता, प्रतापगढ़           | समाजसेवा     |
| 5.  | नागेन्द्र बहादुर   | लाल इन्द्र बहादुर | सदस्य          | हरीपुर, सरायमधई, प्रतापगढ़        | निजी व्यवसाय |
| 6.  | गुरु प्रसाद        | झगडू राम          | सदस्य          | पृथ्वीगंज बाजार, पट्टी, प्रतापगढ़ | निजी व्यवसाय |
| 7.  | सुदामा देवी        | दौलत राम          | सदस्य          | बुढ़नेपुर, गजेन्द्रपुर जौनपुर     | गृह कार्य    |
| 8.  | मदीना खातून        | अबू तलहा          | सदस्य          | मीरमस्त, जौनपुर                   | गृह कार्य    |

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## 7.1- Annual General Body & Governing Board Meetings:

Detail of Annual General Body Meeting (AGM) and Governing Board-GB meeting held in FY 2022-23

| S.N. | Nature of Meeting (AGM/GB)      | Date       |
|------|---------------------------------|------------|
| 1.   | Governing Board Meeting         | 28.05.2022 |
| 2.   | Governing Board Meeting         | 02.10.2022 |
| 3.   | Annual General Body Meeting-AGM | 02.10.2022 |

### CONCLUSION:

*If we analyses the whole year initiatives and their results than we feel satisfaction as the year was of growth from the point of view of programme initiatives and enhancing the capacity of the organization. But definitely, we are considering the same as a stepping stone of making strong base to the organization. We really need to execute our various programmes with commitment and hard work. Therefore, we look forward to have successful years.*

